

Noelle Pagliei

GRAPHIC DESIGNER

CONTACT

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SKILLS

- Adobe Illustrator CC
- Adobe Photoshop CC
- Adobe InDesign CC
- Adobe After Effects CC
- Adobe XD CC
- Invision
- Photography
- Social Media
- Attention to Detail
- Creative Problem Solving
- Time Management

EDUCATION

BFA in Graphic Design

Endicott College
Beverly, MA • 2020
Magna Cum Laude
3.8 GPA

EXPERIENCE

Again Interactive, Morristown, NJ

Designer | May 2022- Present
Junior Designer | May 2021- May 2022

- Think creatively to produce new ideas and concepts that align with client requirements and social marketing objectives
- Create image and video assets for social media posts across multiple clients
- Design assets for client campaigns, that include ads, social media posts, and email content
- Design and develop internal marketing materials

Palermo Bakery, Little Ferry, NJ

Graphic Design & Marketing Assistant | June 2020 - April 2021

- Created new content for all social media platforms including Facebook, Twitter, Instagram & TikTok
- Grew Instagram following 20% and Tiktok from 0 to 80,000 followers
- Photographed bakery and wholesale product for website and other marketing materials
- Updated and worked with nutritional labels / product packaging

Winning Moves Inc, Danvers, MA

Intern | September 2019 - December 2019

- Redesigned company logo
- Designed posts for social media platforms
- Aided in the process of package design and game development
- Assisted with photography for upcoming catalogs
- Worked on various game package mock-ups

Today's Business, Pine Brook, NJ

Intern | June 2019 - August 2019

- Assisted the branding of clients of various industries, such as real estate, healthcare, restaurants, professional services, etc
- Created graphics for social media platforms, such Instagram posts and stories
- Designed posts for the creative teams Instagram

iDesign Creative Services, Wood-Ridge, NJ

Intern | June 2018 - August 2018

- Developed and created high-quality design solutions and advertising
- Supported the creation of campaign elements and brand materials
- Managed various media content on behalf of clients
- Designed useful logos for businesses

